



Information about the Icehearts trademarks and licensing

About:

Icehearts word mark and Icehearts logos are registered trademarks throughout the European Union and are the exclusive property of Icehearts Finland. Please see details of the key registrations:

<https://euipo.europa.eu/eSearch/#details/trademarks/015678311>

<https://euipo.europa.eu/eSearch/#details/trademarks/018866226>

Any use of the Icehearts intellectual property, including trademark requires a licence agreement. This ensures that the Icehearts identity remains consistently linked to the [Icehearts model](#), that usage is monitored by Icehearts Finland and that the integrity of the model is preserved.

Consequently: any other use of the Icehearts name or logos, for example, as the name of a service or organisation, as a logo, or in promotional material, requires a licence agreement with us.

The right of use may be granted by Icehearts to its partners, projects and other parties.

Licence to use the registered trademark may, depending on the case, include a licence fee or be granted free of charge (for example, for grassroots activities initiated during the Icehearts Europe project running from 2023–2025).

Inquiries concerning the use of the Icehearts trademark

If you are interested in obtaining more information about the Icehearts trademark or seek a licence to use them, please send the following information to the email address toimisto@icehearts.fi.

Please in all cases provide at least the following information in connection with your inquiry to speed up our review:

- Organisation
- Registered number of the organisation
- Country
- Contact person
- Involved in the Icehearts Europe project, YES OR NO
- Description of the operations and activity related to the use of the Icehearts trademark:

Please also include registration certificate of your organisation in your email.

Icehearts Finland will process the inquiries, after which you will receive a response. If Icehearts Finland accepts your request, a written draft agreement regarding the use of the trademark will be provided for your review.